



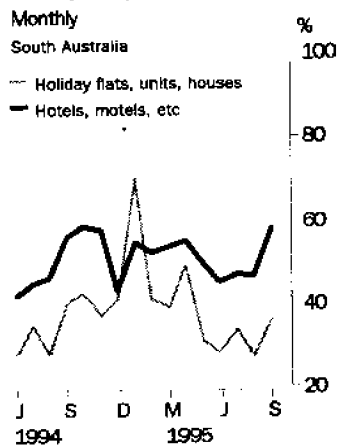
# TOURIST ACCOMMODATION

SOUTH AUSTRALIA

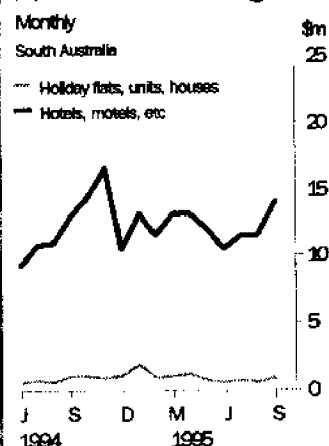
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## SEPTEMBER QTR KEY FIGURES

### Occupancy rates



### Accommodation takings



	Sep 94	Sep 95	change
<b>Hotels, Motels and Guest Houses</b>			
Rooms available (No.)	10 560	10 703	1.4 %
Room occupancy rate (%)	48.7	50.3	1.6 pts
Takings from accommodation (\$'000)	34 734	37 077	6.7 %
<b>Holiday Flats, Units and Houses</b>			
Units, etc. available (No.)	1 326	1 289	-2.8 %
Unit occupancy rate (%)	34.0	32.4	-1.6 pts
Takings from accommodation (\$'000)	2 418	2 273	-6.0 %
<b>Caravan Parks</b>			
Sites, cabins, etc. available (No.)	24 240	24 779	2.2 %
Site occupancy rate (%)	24.0	25.1	1.1 pts
Takings from accommodation (\$'000)	5 628	6 235	10.8 %
<b>Visitor Hostels</b>			
Bed spaces available (No.)	2 022	2 031	0.4 %
Bed occupancy rate (%)	26.1	23.5	-2.6 pts
Takings from accommodation (\$'000)	428	452	5.6 %

## SEPTEMBER QTR KEY POINTS

### OCCUPANCY RATES VARY BY ACCOMMODATION TYPE

- Occupancy rates increased for hotels, motels and guest houses and for caravan parks in September quarter 1995 compared with September quarter 1994, but decreased for holiday flats, units and houses and for visitor hostels.
- The room occupancy rate for hotels, motels and guest houses increased from 48.7% to 50.3%. This continued the steady increase shown in September quarter occupancy rates since a low of 45.1% in 1992 and is the highest September quarter result since 51.3% was achieved in 1989. Caravan parks have also shown a steady increase in site occupancy rates rising from 21.1% in 1992 to 25.1% in 1995.
- The occupancy rate for holiday flats, units and houses decreased from 34.0% to 32.4%, the lowest rate recorded since their introduction into the Survey in 1987. The bed occupancy rate for visitor hostels fell also, from 26.1% to 23.5%.

### TAKINGS FROM ACCOMMODATION

- Takings from accommodation rose for hotels, motels and guest houses by 6.7%, compared with a 5.0% increase in room nights occupied. For caravan parks, takings rose by 10.8% while site nights occupied increased by 6.7%.
- Accommodation takings for holiday flats and units decreased by 6.0% to \$2.3m while unit nights occupied decreased by 7.6%. Visitor hostels recorded a 5.6% rise in accommodation takings despite a 9.3% decrease in guest nights sold.

### INQUIRIES

- For further information about these and related statistics, contact Brian Hay on 07 3222 6129, or any ABS Office.

# NOTES

## FORTHCOMING ISSUES

*ISSUE (Quarter)*

*EXPECTED RELEASE DATE*

December 1995

15 March 1996

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## CHANGES IN THIS ISSUE

There are no changes in this issue.

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P. M. GARDNER  
Deputy Commonwealth Statistician  
and Government Statist

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended				Year ended			
		June 1994	September 1994	December 1994	March 1995	June 1995	September 1995	September 1994	September 1995
ADELAIDE STATISTICAL DIVISION — TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	115	114	115	113	111	113	..	..
Guest rooms	No.	5,382	5,378	5,380	5,361	5,339	5,394	..	..
Bed spaces	No.	14,345	14,313	14,412	14,371	14,376	14,461	..	..
Employment (persons)	No.	4,371	4,395	4,735	4,633	4,488	4,388	..	..
Room nights occupied	No.	260,162	275,204	307,916	302,699	280,898	287,880	1,113,986	1,179,393
Room occupancy rate	per cent	53.1	55.6	62.3	62.7	57.8	58.1	56.8	60.2
Guest nights	No.	406,604	430,411	494,226	486,730	437,794	441,124	1,784,122	1,859,874
Bed occupancy rate	per cent	31.1	32.7	37.3	37.6	33.5	33.2	34.2	35.4
Guest arrivals	No.	185,159	204,073	220,782	225,697	193,635	207,560	828,955	847,674
Average length of stay	days	2.2	2.1	2.2	2.2	2.3	2.1	2.2	2.2
Takings from accommodation	\$'000	21,614	23,562	29,253	25,908	24,104	25,380	96,162	104,645
SOUTH AUSTRALIA — LICENSED HOTELS WITH FACILITIES									
Establishments	No.	116	116	117	115	113	114	..	..
Guest rooms	No.	4,420	4,426	4,300	4,279	4,264	4,276	..	..
Bed spaces	No.	10,935	10,954	10,593	10,559	10,564	10,568	..	..
Employment (persons)	No.	4,955	5,087	5,378	5,296	5,113	4,960	..	..
Room nights occupied	No.	193,539	209,008	208,544	202,376	195,723	209,440	813,593	816,083
Room occupancy rate	per cent	48.1	51.3	52.8	52.6	50.4	53.3	50.2	52.3
Guest nights	No.	289,058	315,548	318,723	302,232	287,229	305,610	1,236,240	1,213,794
Bed occupancy rate	per cent	29.0	31.3	32.7	31.8	29.9	31.5	31.0	31.5
Guest arrivals	No.	137,238	163,665	150,704	144,495	138,824	157,584	618,790	591,607
Average length of stay	days	2.1	1.9	2.1	2.1	2.1	1.9	2.0	2.1
Takings from accommodation	\$'000	16,068	17,752	19,834	17,486	16,665	17,993	70,533	71,978
SOUTH AUSTRALIA — MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	229	226	226	227	228	231	..	..
Guest rooms	No.	6,177	6,134	6,308	6,324	6,341	6,427	..	..
Bed spaces	No.	18,963	18,792	19,295	19,318	19,449	19,659	..	..
Employment (persons)	No.	2,360	2,454	2,581	2,544	2,443	2,586	..	..
Room nights occupied	No.	263,350	262,488	308,497	307,335	286,030	285,621	1,085,225	1,187,483
Room occupancy rate	per cent	46.9	46.8	53.2	54.0	49.6	48.3	48.3	51.3
Guest nights	No.	456,848	444,599	537,337	554,288	499,522	487,577	1,907,459	2,078,724
Bed occupancy rate	per cent	26.5	25.9	30.3	31.9	28.3	27.0	27.7	29.3
Guest arrivals	No.	265,934	262,576	299,097	311,092	278,833	285,777	1,090,152	1,174,799
Average length of stay	days	1.7	1.7	1.8	1.8	1.8	1.7	1.7	1.8
Takings from accommodation	\$'000	16,478	16,982	21,431	20,411	19,137	19,084	69,850	80,063
SOUTH AUSTRALIA — TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	345	342	343	342	341	345	..	..
Guest rooms	No.	10,597	10,560	10,608	10,603	10,605	10,703	..	..
Bed spaces	No.	29,898	29,746	29,888	29,877	30,013	30,227	..	..
Employment (persons)	No.	7,315	7,541	7,959	7,840	7,556	7,546	..	..
Room nights occupied	No.	456,889	471,496	517,041	509,711	481,753	495,061	1,898,818	2,003,566
Room occupancy rate	per cent	47.4	48.7	53.0	53.4	50.0	50.3	49.1	51.7
Guest nights	No.	745,906	760,147	856,060	856,520	786,751	793,187	3,143,699	3,292,518
Bed occupancy rate	per cent	27.4	27.9	31.1	31.9	28.8	28.5	28.9	30.1
Guest arrivals	No.	403,172	426,241	449,801	455,587	417,657	443,361	1,708,942	1,766,406
Average length of stay	days	1.9	1.8	1.9	1.9	1.9	1.8	1.8	1.9
Takings from accommodation	\$'000	32,547	34,734	41,265	37,897	35,802	37,077	140,383	152,041

TABLE 2 — SUMMARY OF CARAVAN PARKS, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended				Year ended			
		June 1994	September 1994	December 1994	March 1995	June 1995	September 1995	September 1994	September 1995
<b>ADELAIDE STATISTICAL DIVISION</b>									
Establishments	No.	26	26	26	26	26	26	..	..
Capacity									
On-site vans	No.	245	255	254	251	232	215	..	..
Other powered sites	No.	2,541	2,537	2,532	2,526	2,532	2,577	..	..
Unpowered sites	No.	412	412	409	408	411	415	..	..
Cabins, etc.	No.	374	376	394	407	409	427	..	..
<i>Total capacity</i>	<i>No.</i>	<i>3,572</i>	<i>3,580</i>	<i>3,589</i>	<i>3,592</i>	<i>3,584</i>	<i>3,634</i>	..	..
Sites occupied by long-term guests	No.	1,063	1,086	1,118	1,100	1,080	1,066	..	..
Other sites permanently reserved	No.	34	24	29	33	47	52	..	..
Employment (persons)	No.	139	131	144	149	150	149	..	..
Site nights occupied	No.	151,655	147,281	170,310	188,328	157,132	151,698	654,531	667,468
Site occupancy rate	per cent	46.7	44.7	51.6	58.3	48.2	45.4	49.4	50.8
Takings from accommodation	\$'000	1,888	1,805	2,337	2,915	2,191	1,908	8,779	9,351
<b>SOUTH AUSTRALIA — SHORT-TERM CARAVAN PARKS</b>									
Establishments	No.	167	171	172	172	171	169	..	..
Capacity									
On-site vans	No.	902	884	890	883	871	860	..	..
Other powered sites	No.	11,873	12,031	12,062	12,071	12,042	11,980	..	..
Unpowered sites	No.	5,527	5,746	5,757	5,739	6,089	6,053	..	..
Cabins, etc.	No.	1,289	1,327	1,417	1,439	1,450	1,457	..	..
<i>Total capacity</i>	<i>No.</i>	<i>19,591</i>	<i>19,988</i>	<i>20,126</i>	<i>20,132</i>	<i>20,452</i>	<i>20,350</i>	..	..
Sites occupied by long-term guests	No.	616	642	708	704	671	692	..	..
Other sites permanently reserved	No.	1,502	1,499	1,547	1,553	1,536	1,579	..	..
Employment (persons)	No.	586	573	621	626	635	636	..	..
Site nights occupied	No.	429,313	384,095	454,447	513,445	449,787	417,038	1,740,985	1,834,717
Site occupancy rate	per cent	24.3	20.9	24.5	28.4	24.3	22.3	24.2	24.8
Takings from accommodation	\$'000	4,893	4,211	5,681	7,047	5,597	4,809	21,085	23,134
<b>SOUTH AUSTRALIA — LONG-TERM CARAVAN PARKS</b>									
Establishments	No.	44	43	43	43	43	46	..	..
Capacity									
On-site vans	No.	244	272	272	266	271	274	..	..
Other powered sites	No.	2,868	2,716	2,731	2,737	2,725	2,867	..	..
Unpowered sites	No.	1,042	886	883	880	880	949	..	..
Cabins, etc.	No.	391	378	329	336	329	339	..	..
<i>Total capacity</i>	<i>No.</i>	<i>4,545</i>	<i>4,252</i>	<i>4,215</i>	<i>4,219</i>	<i>4,205</i>	<i>4,429</i>	..	..
Sites occupied by long-term guests	No.	1,368	1,406	1,395	1,372	1,331	1,347	..	..
Other sites permanently reserved	No.	36	13	20	28	38	38	..	..
Employment (persons)	No.	147	144	144	149	144	152	..	..
Site nights occupied	No.	158,456	151,279	155,777	156,325	155,284	154,473	621,093	621,859
Site occupancy rate	per cent	38.3	38.7	40.2	41.2	40.6	37.9	38.1	39.9
Takings from accommodation	\$'000	1,521	1,416	1,516	1,538	1,504	1,426	6,066	5,984
<b>SOUTH AUSTRALIA — TOTAL CARAVAN PARKS</b>									
Establishments	No.	211	214	215	215	214	215	..	..
Capacity									
On-site vans	No.	1,146	1,156	1,162	1,149	1,142	1,134	..	..
Other powered sites	No.	14,741	14,747	14,793	14,808	14,767	14,847	..	..
Unpowered sites	No.	6,569	6,632	6,640	6,619	6,969	7,002	..	..
Cabins, etc.	No.	1,680	1,705	1,746	1,775	1,779	1,796	..	..
<i>Total capacity</i>	<i>No.</i>	<i>24,136</i>	<i>24,240</i>	<i>24,341</i>	<i>24,351</i>	<i>24,657</i>	<i>24,779</i>	..	..
Sites occupied by long-term guests	No.	1,984	2,048	2,103	2,076	2,002	2,039	..	..
Other sites permanently reserved	No.	1,538	1,512	1,567	1,581	1,574	1,617	..	..
Employment (persons)	No.	733	717	765	775	779	788	..	..
Site nights occupied	No.	587,769	535,374	610,224	669,770	605,071	571,511	2,362,078	2,456,576
Site occupancy rate	per cent	26.9	24.0	27.2	30.6	27.1	25.1	26.8	27.5
Takings from accommodation	\$'000	6,414	5,628	7,197	8,585	7,102	6,235	27,151	29,118

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended				Year ended			
		June 1994	September 1994	December 1994	March 1995	June 1995	September 1995	September 1994	September 1995
Letting entities	No.	89	88	90	90	90	87	..	..
Flats, units and houses									
Single bedroom	No.	317	321	318	307	327	302	..	..
Multiple bedroom	No.	1,021	1,005	1,042	1,030	1,019	987	..	..
Total flats, units and houses	No.	1,338	1,326	1,360	1,337	1,346	1,289	..	..
Bed spaces	No.	6,757	6,742	6,900	6,680	6,719	6,466	..	..
Employment (persons) (a)	No.	266	240	244	251	246	228	..	..
Unit nights occupied	No.	43,848	41,534	49,516	60,262	43,908	38,357	198,420	192,043
Unit occupancy rate	per cent	36.1	34.0	40.0	50.1	35.9	32.4	40.6	39.6
Unit lettings	No.	8,976	9,239	10,426	10,285	8,982	7,931	38,848	37,624
Average length of stay	days	4.9	4.5	4.7	5.9	4.9	4.8	5.1	5.1
Takings from accommodation	\$'000	2,313	2,418	3,000	3,776	2,451	2,273	11,567	11,499

(a) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended				Year ended			
		June 1994	September 1994	December 1994	March 1995	June 1995	September 1995	September 1994	September 1995
Establishments	No.	46	41	42	40	43	43	..	..
Bed spaces	No.	2,118	2,022	2,075	2,012	2,029	2,031	..	..
Employment (persons)	No.	136	127	136	129	153	160	..	..
Guest nights	No.	51,710	48,476	60,628	66,104	47,672	43,948	226,571	218,352
Bed occupancy rate	per cent	27.1	26.1	32.0	36.5	26.0	23.5	30.1	29.5
Guest arrivals	No.	27,713	28,592	28,587	28,167	20,649	21,344	115,412	98,747
Average length of stay	days	1.9	1.7	2.1	2.3	2.3	2.1	2.0	2.2
Takings from accommodation	\$'000	482	428	622	688	480	452	2,222	2,242

TABLE 5—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,  
ADELAIDE STATISTICAL DIVISION AND SOUTH AUSTRALIA

Particulars	Adelaide Statistical Division						Total
	Star grading						
	1	2	3	4	5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>September quarter 1994</i>							
Establishments	3	37	45	13	3	13	114
Guest rooms	35	842	2,234	1,057	1,081	129	5,378
Bed spaces	74	2,203	6,258	3,276	2,178	324	14,313
Employment (persons)	66	827	1,185	879	944	494	4,395
<i>September quarter 1995</i>							
Establishments	3	33	44	17	3	13	113
Guest rooms	36	754	2,063	1,306	1,081	154	5,394
Bed spaces	63	1,965	5,772	4,080	2,182	399	14,461
Employment (persons)	27	777	1,067	1,082	946	489	4,388
ROOM NIGHTS OCCUPIED							
<i>September quarter 1994</i>	798	33,480	111,628	62,712	63,253	3,333	275,204
<i>1995—</i>							
July	356	9,343	32,929	27,377	19,758	1,661	91,424
August	334	8,309	30,650	26,179	20,904	1,722	88,098
September	401	10,845	40,645	29,213	25,044	2,210	108,358
<i>September quarter 1995</i>	1,091	28,497	104,224	82,769	65,706	5,593	287,880
ROOM OCCUPANCY RATES (per cent)							
<i>September quarter 1994</i>	24.8	43.2	54.3	64.5	63.6	28.1	55.6
<i>1995—</i>							
July	31.9	40.0	51.5	67.6	59.0	36.0	54.7
August	29.9	35.5	47.9	64.7	62.4	37.0	52.7
September	37.1	47.9	66.1	74.6	77.2	47.8	67.1
<i>September quarter 1995</i>	32.9	41.1	55.0	68.9	66.1	40.3	58.1
GUEST NIGHTS							
<i>September quarter 1994</i>	1,276	60,923	178,590	96,538	88,305	4,779	430,411
<i>1995—</i>							
July	429	17,447	54,361	40,745	25,846	2,542	141,370
August	430	14,638	46,783	37,694	27,368	3,356	130,269
September	509	20,342	65,993	44,854	33,522	4,265	169,485
<i>September quarter 1995</i>	1,368	52,427	167,137	123,293	86,736	10,163	441,124
BED OCCUPANCY RATES (per cent)							
<i>September quarter 1994</i>	18.7	30.1	31.0	32.0	44.1	16.0	32.7
<i>1995—</i>							
July	22.0	28.6	30.4	32.2	38.2	21.5	31.6
August	22.0	24.0	26.1	29.8	40.5	28.1	29.1
September	26.9	34.5	38.4	36.6	51.2	35.6	39.2
<i>September quarter 1995</i>	23.6	29.0	31.6	32.8	43.2	28.4	33.2
GUEST ARRIVALS							
<i>September quarter 1994</i>	430	29,865	88,585	42,822	40,083	2,288	204,073
<i>1995—</i>							
July	302	9,012	28,029	17,701	11,868	1,268	68,180
August	273	7,670	23,553	17,101	11,988	1,647	62,232
September	325	9,992	31,571	19,762	13,451	2,047	77,148
<i>September quarter 1995</i>	900	26,674	83,153	54,564	37,307	4,962	207,560
AVERAGE LENGTH OF STAY (days)							
<i>September quarter 1994</i>	3.0	2.0	2.0	2.3	2.2	2.1	2.1
<i>September quarter 1995</i>	1.5	2.0	2.0	2.3	2.3	2.0	2.1
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>September quarter 1994</i>	20	1,412	7,791	6,301	7,921	118	23,562
<i>1995—</i>							
July	10	405	2,273	2,741	2,438	70	7,938
August	10	346	2,089	2,700	2,562	76	7,782
September	11	487	2,867	3,017	3,169	107	9,660
<i>September quarter 1995</i>	31	1,238	7,230	8,458	8,169	253	25,380

TABLE 5—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,  
ADELAIDE STATISTICAL DIVISION AND SOUTH AUSTRALIA—continued

Particulars	South Australia						Total
	Star grading						
	1	2	3	4	5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>September quarter 1994—</i>							
Establishments	11	144	141	18	3	25	342
Guest rooms	136	3,072	4,792	1,187	1,081	292	10,560
Bed spaces	297	8,699	14,131	3,696	2,178	745	29,746
Employment (persons)	186	2,138	2,697	957	944	619	7,541
<i>September quarter 1995—</i>							
Establishments	13	131	150	24	3	24	345
Guest rooms	160	2,794	4,739	1,579	1,081	350	10,703
Bed spaces	368	7,772	13,861	5,037	2,182	1,007	30,227
Employment (persons)	147	1,919	2,671	1,266	946	597	7,546
ROOM NIGHTS OCCUPIED							
<i>September quarter 1994</i>	3,258	107,380	218,398	69,841	63,253	9,366	471,496
<i>1995—</i>							
July	1,120	31,570	67,474	31,676	19,758	4,007	155,605
August	1,252	30,807	66,858	30,344	20,904	3,729	153,894
September	1,527	37,844	83,298	33,136	25,044	4,713	185,562
<i>September quarter 1995</i>	3,899	100,221	217,630	95,156	65,706	12,449	495,061
ROOM OCCUPANCY RATES (per cent)							
<i>September quarter 1994</i>	26.0	38.5	49.5	64.0	63.6	34.9	48.7
<i>1995—</i>							
July	22.6	36.4	45.9	64.7	59.0	37.5	46.9
August	25.2	35.6	45.5	62.0	62.4	34.8	46.4
September	31.8	45.1	58.8	70.0	77.2	44.9	57.9
<i>September quarter 1995</i>	26.5	39.0	50.0	65.5	66.1	39.0	50.3
GUEST NIGHTS							
<i>September quarter 1994</i>	4,468	185,999	359,718	107,958	88,305	13,699	760,147
<i>1995—</i>							
July	1,651	55,135	115,637	49,862	25,846	6,872	255,003
August	1,817	49,692	103,901	45,989	27,368	6,769	235,536
September	2,165	65,004	140,448	52,933	33,522	8,576	302,648
<i>September quarter 1995</i>	5,633	169,831	359,986	148,784	86,736	22,217	793,187
BED OCCUPANCY RATES (per cent)							
<i>September quarter 1994</i>	16.4	23.6	27.7	31.7	44.1	20.0	27.9
<i>1995—</i>							
July	14.5	22.9	26.9	31.9	38.2	22.4	27.2
August	15.9	20.6	24.2	29.5	40.5	22.0	25.1
September	19.6	27.9	33.9	35.0	51.2	28.4	33.4
<i>September quarter 1995</i>	16.6	23.8	28.3	32.1	43.2	24.2	28.5
GUEST ARRIVALS							
<i>September quarter 1994</i>	2,125	115,444	211,488	49,657	40,083	7,444	426,241
<i>1995—</i>							
July	1,033	33,891	71,116	22,520	11,868	3,878	144,306
August	1,083	29,460	62,877	22,208	11,988	4,026	131,642
September	1,439	39,765	82,733	25,037	13,451	4,988	167,413
<i>September quarter 1995</i>	3,555	103,116	216,726	69,765	37,307	12,892	443,361
AVERAGE LENGTH OF STAY (days)							
<i>September quarter 1994</i>	2.1	1.6	1.7	2.2	2.2	1.8	1.8
<i>September quarter 1995</i>	1.6	1.6	1.7	2.1	2.3	1.7	1.8
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>September quarter 1994</i>	90	4,957	14,559	6,885	7,921	321	34,734
<i>1995—</i>							
July	35	1,386	4,485	3,094	2,438	168	11,606
August	38	1,310	4,354	3,040	2,562	161	11,465
September	44	1,698	5,543	3,333	3,169	219	14,006
<i>September quarter 1995</i>	116	4,395	14,382	9,467	8,169	548	37,077

TABLE 6—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION,  
SOUTH AUSTRALIA

Particulars	Adelaide (SD)			Outer Adelaide (SD)			Yorke and Lower North (SD)			Murray Lands (SD)		
	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
<i>September quarter 1994—</i>												
Establishments	50	64	114	8	35	43	10	16	26	9	22	31
Guest rooms	2,729	2,649	5,378	242	734	976	127	257	384	359	404	763
Bed spaces	6,269	8,044	14,313	779	2,338	3,117	359	800	1,159	957	1,285	2,242
Employment (persons)	3,371	1,024	4,395	314	326	640	99	104	203	450	141	591
<i>September quarter 1995—</i>												
Establishments	45	68	113	8	35	43	13	15	28	9	22	31
Guest rooms	2,521	2,873	5,394	245	732	977	181	270	451	359	404	763
Bed spaces	5,729	8,732	14,461	774	2,337	3,111	506	899	1,405	955	1,268	2,223
Employment (persons)	3,212	1,176	4,388	308	333	641	123	93	216	455	139	594
ROOM NIGHTS OCCUPIED												
<i>September quarter 1994</i>	144,748	130,456	275,204	10,102	22,142	32,244	3,492	10,158	13,650	13,061	15,489	28,550
<i>1995—</i>												
July	43,443	47,981	91,424	3,106	5,854	8,960	1,896	3,662	5,558	4,046	4,964	9,010
August	43,581	44,517	88,098	3,341	6,345	9,686	1,919	3,257	5,176	4,518	5,214	9,732
September	52,868	55,490	108,358	2,996	9,060	12,056	1,937	4,261	6,198	5,295	6,434	11,729
<i>September quarter 1995</i>	139,892	147,988	287,880	9,443	21,259	30,702	5,752	11,180	16,932	13,859	16,612	30,471
ROOM OCCUPANCY RATES (per cent)												
<i>September quarter 1994</i>	57.7	53.5	55.6	45.4	34.5	37.3	29.9	44.2	39.4	39.5	41.7	40.7
<i>1995—</i>												
July	55.7	53.9	54.7	40.9	25.8	29.6	33.8	43.8	39.8	36.4	39.6	38.1
August	55.9	50.0	52.7	44.0	28.0	32.0	34.2	38.9	37.0	40.6	41.6	41.1
September	69.9	64.7	67.1	40.8	41.3	41.1	35.7	52.6	45.8	49.2	53.1	51.2
<i>September quarter 1995</i>	60.4	56.1	58.1	41.9	31.6	34.2	34.5	45.0	40.8	42.0	44.7	43.4
GUEST NIGHTS												
<i>September quarter 1994</i>	211,221	219,190	430,411	19,897	44,105	64,002	5,239	17,299	22,538	19,481	27,810	47,291
<i>1995—</i>												
July	60,513	80,857	141,370	6,192	12,487	18,679	2,950	7,174	10,124	6,162	9,093	15,255
August	60,087	70,182	130,269	5,999	12,189	18,188	2,795	5,769	8,564	6,595	8,697	15,292
September	74,585	94,900	169,485	5,705	18,122	23,827	3,041	7,551	10,592	8,507	11,723	20,230
<i>September quarter 1995</i>	195,185	245,939	441,124	17,896	42,798	60,694	8,786	20,494	29,280	21,264	29,513	50,777
BED OCCUPANCY RATES (per cent)												
<i>September quarter 1994</i>	36.6	29.6	32.7	27.8	21.4	23.0	15.9	24.3	21.6	22.1	23.5	22.9
<i>1995—</i>												
July	34.2	29.9	31.6	25.8	17.2	19.4	18.8	25.7	23.2	20.8	23.1	22.1
August	33.9	25.9	29.1	25.0	16.8	18.9	17.8	20.7	19.7	22.3	22.1	22.2
September	43.4	36.4	39.2	24.6	25.8	25.5	20.0	28.0	25.1	29.7	30.8	30.3
<i>September quarter 1995</i>	37.1	30.7	33.2	25.1	19.9	21.2	18.9	24.8	22.7	24.2	25.3	24.8
GUEST ARRIVALS												
<i>September quarter 1994</i>	91,289	112,784	204,073	12,516	25,024	37,540	2,994	12,354	15,348	13,090	18,938	32,028
<i>1995—</i>												
July	27,040	41,140	68,180	3,833	7,565	11,398	1,686	4,528	6,214	3,619	6,444	10,063
August	27,147	35,085	62,232	3,459	7,000	10,459	1,560	4,185	5,745	3,500	5,587	9,087
September	30,441	46,707	77,148	3,960	10,827	14,787	1,903	4,812	6,715	5,464	7,585	13,049
<i>September quarter 1995</i>	84,628	122,932	207,560	11,252	25,392	36,644	5,149	13,525	18,674	12,583	19,616	32,199
AVERAGE LENGTH OF STAY (days)												
<i>September quarter 1994</i>	2.3	1.9	2.1	1.6	1.8	1.7	1.7	1.4	1.5	1.5	1.5	1.5
<i>September quarter 1995</i>	2.3	2.0	2.1	1.6	1.7	1.7	1.7	1.5	1.6	1.7	1.5	1.6
TAKINGS FROM ACCOMMODATION (\$'000)												
<i>September quarter 1994</i>	14,553	9,009	23,562	638	1,564	2,203	112	579	691	583	847	1,430
<i>1995—</i>												
July	4,460	3,478	7,938	206	437	644	86	216	303	184	273	457
August	4,543	3,239	7,782	231	463	694	88	198	286	197	276	473
September	5,585	4,074	9,660	199	626	825	89	244	333	241	355	596
<i>September quarter 1995</i>	14,589	10,791	25,380	636	1,527	2,163	263	659	922	622	904	1,526



TABLE 6—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION,  
SOUTH AUSTRALIA—continued

Particulars	South East (SD)			Eyre (SD)			Northern (SD)			South Australia		
	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
September quarter 1994—												
Establishments	9	43	52	13	18	31	17	28	45	116	226	342
Guest rooms	166	1,004	1,170	267	365	632	536	721	1,257	4,426	6,134	10,560
Bed spaces	406	3,095	3,501	689	1,076	1,765	1,495	2,154	3,649	10,954	18,792	29,746
Employment (persons)	185	351	536	260	126	386	408	382	790	5,087	2,454	7,541
September quarter 1995—												
Establishments	9	44	53	13	18	31	17	29	46	114	231	345
Guest rooms	164	1,018	1,182	276	370	646	530	760	1,290	4,276	6,427	10,703
Bed spaces	413	3,064	3,477	719	1,093	1,812	1,472	2,266	3,738	10,568	19,659	30,227
Employment (persons)	193	343	536	235	135	370	434	367	801	4,960	2,586	7,546
ROOM NIGHTS OCCUPIED												
September quarter 1994	5,724	34,047	39,771	9,823	12,160	21,983	22,058	38,036	60,094	209,008	262,488	471,496
1995—												
July	1,749	10,487	12,236	3,097	3,708	6,805	8,785	12,827	21,612	66,122	89,483	155,605
August	1,796	10,603	12,399	3,002	4,390	7,392	8,407	13,004	21,411	66,564	87,330	153,894
September	1,879	13,181	15,060	3,662	5,114	8,776	8,117	15,268	23,385	76,754	108,808	185,562
September quarter 1995	5,424	34,271	39,695	9,761	13,212	22,973	25,309	41,099	66,408	209,440	285,621	495,061
ROOM OCCUPANCY RATES (per cent)												
September quarter 1994	37.5	36.9	36.9	40.0	36.2	37.8	44.7	57.3	52.0	51.3	46.8	48.7
1995—												
July	34.4	33.2	33.4	36.2	32.3	34.0	53.5	54.4	54.0	49.9	44.9	46.9
August	35.3	33.6	33.8	35.1	38.3	36.9	51.2	55.2	53.5	50.3	43.8	46.4
September	38.2	43.2	42.5	44.2	46.1	45.3	51.1	67.0	60.4	59.8	56.6	57.9
September quarter 1995	35.9	36.6	36.5	38.4	38.8	38.7	51.9	58.8	56.0	53.3	48.3	50.3
GUEST NIGHTS												
September quarter 1994	8,170	55,191	63,361	14,089	20,096	34,185	37,451	60,908	98,359	315,548	444,599	760,147
1995—												
July	2,603	19,004	21,607	5,031	6,403	11,434	14,390	22,144	36,534	97,841	157,162	255,003
August	2,365	17,032	19,397	5,015	6,915	11,930	12,345	19,551	31,896	95,201	140,335	235,536
September	2,649	23,693	26,342	5,551	8,870	14,421	12,530	25,221	37,751	112,568	190,080	302,648
September quarter 1995	7,617	59,729	67,346	15,597	22,188	37,785	39,265	66,916	106,181	305,610	487,577	793,187
BED OCCUPANCY RATES (per cent)												
September quarter 1994	21.9	19.4	19.7	22.2	20.3	21.1	27.2	30.7	29.3	31.3	25.9	27.9
1995—												
July	20.3	20.0	20.0	22.6	18.9	20.4	31.5	31.5	31.5	29.9	25.8	27.2
August	18.5	17.9	18.0	22.5	20.4	21.2	27.1	27.8	27.5	29.1	23.0	25.1
September	21.4	25.8	25.3	25.7	27.1	26.5	28.4	37.1	33.7	35.5	32.3	33.4
September quarter 1995	20.0	21.2	21.1	23.6	22.1	22.7	29.0	32.1	30.9	31.5	27.0	28.5
GUEST ARRIVALS												
September quarter 1994	4,960	36,236	41,196	9,787	15,501	25,288	29,029	41,739	70,768	163,665	262,576	426,241
1995—												
July	1,599	12,402	14,001	3,045	4,672	7,717	11,204	15,529	26,733	52,026	92,280	144,306
August	1,391	11,649	13,040	2,926	5,289	8,215	8,990	13,874	22,864	48,973	82,669	131,642
September	1,593	16,788	18,381	3,695	6,764	10,459	9,529	17,345	26,874	56,585	110,828	167,413
September quarter 1995	4,583	40,839	45,422	9,666	16,725	26,391	29,723	46,748	76,471	157,584	285,777	443,361
AVERAGE LENGTH OF STAY (days)												
September quarter 1994	1.6	1.5	1.5	1.4	1.3	1.4	1.3	1.5	1.4	1.9	1.7	1.8
September quarter 1995	1.7	1.5	1.5	1.6	1.3	1.4	1.3	1.4	1.4	1.9	1.7	1.8
TAKINGS FROM ACCOMMODATION (\$'000)												
September quarter 1994	214	1,902	2,116	457	666	1,123	1,195	2,415	3,609	17,752	16,982	34,734
1995—												
July	73	600	673	132	205	337	447	807	1,254	5,588	6,017	11,606
August	68	579	647	136	237	374	412	797	1,208	5,676	5,789	11,465
September	71	729	800	150	290	440	394	958	1,352	6,729	7,277	14,006
September quarter 1995	212	1,908	2,120	418	733	1,151	1,252	2,562	3,814	17,993	19,084	37,077

TABLE 7A — LICENSED HOTELS AND MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL

Statistical Subdivisions and selected Statistical Local Areas	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	Room nights occupied			Room occupancy rates (per cent)				
					July	Aug.	Sept.	Sept. qtr	July	Aug.	Sept.	Sept. qtr
<b>LICENSED HOTELS WITH FACILITIES</b>												
Northern, Southern and Western (SSDs)	29	611	1,684	1,499	9,126	7,945	9,577	26,648	48.6	42.2	52.2	47.6
Adelaide (C)	11	1,844	3,877	1,455	33,507	35,043	42,349	110,899	58.6	61.3	76.6	65.4
Eastern (SSD) — Balance	5	66	168	258	810	593	942	2,345	39.6	29.0	47.6	38.6
Eastern (SSD)	16	1,910	4,045	1,713	34,317	35,636	43,291	113,244	58.0	60.2	75.6	64.4
Barossa, Kangaroo Island, Onkaparinga, Fleurieu and Lower North (SSDs)	11	304	936	338	4,072	4,396	4,002	12,470	43.2	46.6	43.9	44.6
Yorke (SSD)	10	122	344	93	930	864	931	2,725	24.6	22.8	25.4	24.3
Riverland (SSD)	6	321	871	400	3,747	4,215	4,896	12,858	37.7	42.4	50.8	43.5
Murray Mallee (SSD)	3	38	84	55	299	303	399	1,001	25.4	25.7	35.0	28.6
Upper South East (SSD)	4	80	205	83	786	828	907	2,521	31.7	33.4	37.8	34.3
Lower South East (SSD)	5	84	208	110	963	968	972	2,903	37.0	37.2	38.6	37.6
Lincoln (SSD)	9	137	312	128	1,368	1,296	1,477	4,141	32.2	30.5	35.9	32.9
West Coast (SSD)	4	139	407	107	1,729	1,706	2,185	5,620	40.1	39.6	52.4	43.9
Whyalla (SSD)	6	141	365	218	1,837	2,205	2,010	6,052	42.0	50.4	47.5	46.7
Flinders Ranges (SSD)	4	89	248	49	1,170	1,240	1,638	4,048	42.4	44.9	61.3	49.4
Pirie and Far North (SSDs)	7	300	859	167	5,778	4,962	4,469	15,209	62.1	53.4	49.7	55.1
<b>Total South Australia</b>	<b>114</b>	<b>4,276</b>	<b>10,568</b>	<b>4,960</b>	<b>66,122</b>	<b>66,564</b>	<b>76,754</b>	<b>209,440</b>	<b>49.9</b>	<b>50.3</b>	<b>59.8</b>	<b>53.3</b>
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>												
Northern, Southern and Western (SSDs)	29	971	2,950	382	13,509	12,357	15,233	41,099	44.9	41.1	52.3	46.0
Adelaide (C)	18	1,123	3,327	508	22,416	21,804	25,805	70,025	64.4	62.6	76.6	67.8
Eastern (SSD) — Balance	21	779	2,455	286	12,056	10,356	14,452	36,864	49.9	42.9	63.0	51.7
Eastern (SSD)	39	1,902	5,782	794	34,472	32,160	40,257	106,889	58.5	54.5	71.1	61.2
Barossa, Kangaroo Island, Onkaparinga, Fleurieu and Lower North (SSDs)	42	870	2,778	388	7,997	8,319	11,557	27,873	29.7	30.8	44.3	34.8
Yorke (SSD)	8	132	458	38	1,519	1,283	1,764	4,566	37.1	31.4	44.5	37.6
Riverland (SSD)	12	241	760	84	2,739	2,938	3,820	9,497	36.7	39.3	52.8	42.8
Murray Mallee (SSD)	10	163	508	55	2,225	2,276	2,614	7,115	44.0	45.0	53.5	47.4
Robe (DC)	7	108	322	25	381	413	678	1,472	11.4	12.3	20.9	14.8
Upper South East (SSD) — Balance	11	217	644	68	2,587	2,758	3,064	8,409	38.5	41.0	47.1	42.1
Upper South East (SSD)	18	325	966	93	2,968	3,171	3,742	9,881	29.5	31.5	38.4	33.0
Lower South East (SSD)	26	693	2,098	250	7,519	7,432	9,439	24,390	35.0	34.6	45.4	38.3
Lincoln (SSD)	13	226	652	78	2,112	2,757	2,839	7,708	30.1	39.4	41.9	37.1
West Coast (SSD)	5	144	441	57	1,596	1,633	2,275	5,504	35.8	36.6	52.7	41.5
Whyalla (SSD)	5	118	333	57	1,923	2,142	2,118	6,183	52.6	58.6	59.8	57.0
Flinders Ranges (SSD)	12	382	1,223	172	6,658	6,629	8,484	21,771	56.2	56.0	74.0	61.9
Pirie and Far North (SSDs)	12	260	710	138	4,246	4,233	4,666	13,145	52.7	52.5	59.8	55.0
<b>Total South Australia</b>	<b>231</b>	<b>6,427</b>	<b>19,659</b>	<b>2,586</b>	<b>89,483</b>	<b>87,330</b>	<b>108,808</b>	<b>285,621</b>	<b>44.9</b>	<b>43.8</b>	<b>56.6</b>	<b>48.3</b>

## SUBDIVISIONS AND SELECTED STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, SEPTEMBER QUARTER 1995

<i>Guest nights</i>				<i>Guest arrivals</i>				<i>Takings from accommodation (\$'000)</i>			
<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>	<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>	<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>
<b>LICENSED HOTELS WITH FACILITIES</b>											
13,228	11,714	14,315	39,257	4,987	4,576	5,863	15,426	743	714	870	2,327
46,048	47,502	58,691	152,241	21,347	22,089	23,799	67,235	3,676	3,795	4,658	12,129
1,237	871	1,579	3,687	706	482	779	1,967	42	35	57	133
47,285	48,373	60,270	155,928	22,053	22,571	24,578	69,202	3,717	3,830	4,715	12,262
7,861	7,685	7,439	22,985	4,688	4,324	4,972	13,984	261	290	257	809
1,281	1,109	1,307	3,697	831	695	891	2,417	31	29	30	90
5,772	6,210	7,959	19,941	3,359	3,249	5,080	11,688	176	188	231	596
390	385	548	1,323	260	251	384	895	8	9	10	27
1,344	1,172	1,354	3,870	877	758	869	2,504	32	30	32	94
1,259	1,193	1,295	3,747	722	633	724	2,079	41	38	39	118
2,096	1,656	1,780	5,532	966	954	999	2,919	54	57	54	166
2,935	3,359	3,771	10,065	2,079	1,972	2,696	6,747	77	79	96	253
2,556	2,882	2,780	8,218	1,139	1,235	1,459	3,833	67	82	78	227
1,848	1,945	2,669	6,462	1,303	1,238	1,870	4,411	53	54	70	177
9,986	7,518	7,081	24,585	8,762	6,517	6,200	21,479	327	276	246	848
97,841	95,201	112,568	305,610	52,026	48,973	56,585	157,584	5,588	5,676	6,729	17,993
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>											
23,217	18,532	25,920	67,669	12,617	10,197	13,995	36,809	937	838	1,060	2,835
34,237	33,075	41,358	108,670	15,475	14,776	17,857	48,108	1,817	1,786	2,127	5,730
23,403	18,575	27,622	69,600	13,048	10,112	14,855	38,015	724	614	887	2,226
57,640	51,650	68,980	178,270	28,523	24,888	32,712	86,123	2,541	2,401	3,014	7,956
16,668	15,829	22,529	55,026	10,520	9,742	13,961	34,223	574	594	777	1,945
2,993	2,129	3,144	8,266	1,573	1,443	1,678	4,694	80	68	94	241
5,175	5,093	6,970	17,238	3,388	3,121	4,171	10,680	160	169	225	554
3,918	3,604	4,753	12,275	3,056	2,466	3,414	8,936	113	107	130	350
804	918	1,476	3,198	654	686	1,151	2,491	19	21	36	77
4,364	3,982	5,013	13,359	3,722	2,976	4,113	10,811	134	132	152	418
5,168	4,900	6,489	16,557	4,376	3,662	5,264	13,302	153	154	188	495
13,836	12,132	17,204	43,172	8,026	7,987	11,524	27,537	447	425	541	1,413
3,542	4,159	4,688	12,389	2,552	2,948	3,281	8,781	118	150	162	429
2,861	2,756	4,182	9,799	2,120	2,341	3,483	7,944	87	88	129	304
2,527	2,718	2,812	8,057	1,628	1,594	1,685	4,907	137	148	142	428
12,393	10,586	14,791	37,770	8,771	7,643	10,254	26,668	398	385	512	1,295
7,224	6,247	7,618	21,089	5,130	4,637	5,406	15,173	273	263	304	840
157,162	140,335	190,080	487,577	92,280	82,669	110,828	285,777	6,017	5,789	7,277	19,084

TABLE 7B—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL DIVISIONS AND SELECTED

Statistical Divisions and selected Subdivisions and Statistical Local Areas	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	Room nights occupied				Room occupancy rates (per cent)			
					July	Aug.	Sept.	Sept. qtr	July	Aug.	Sept.	Sept. qtr
					Enfield (C) — Pt A	5	132	388	89	2,379	2,105	2,157
Salisbury (C)	6	90	265	202	1,070	822	1,051	2,943	38.4	29.5	38.9	35.5
Northern (SSD) — Balance	6	158	387	133	1,125	864	1,002	2,991	23.7	18.1	21.1	21.0
Hindmarsh and Woodville (C)	5	117	317	178	1,541	1,305	1,746	4,592	42.5	36.0	49.7	42.7
Western (SSD) — Balance	9	177	442	186	2,387	2,095	2,579	7,061	43.5	38.2	48.6	43.4
<b>Adelaide (C)</b>	<b>29</b>	<b>2,967</b>	<b>7,204</b>	<b>1,963</b>	<b>55,923</b>	<b>56,847</b>	<b>68,154</b>	<b>180,924</b>	<b>60.8</b>	<b>61.8</b>	<b>76.6</b>	<b>66.3</b>
Burnside (C)	9	313	949	129	4,971	4,353	6,141	15,465	51.2	44.9	65.4	53.7
Kensington and Norwood (C)	3	160	491	62	1,792	1,563	2,179	5,534	36.1	31.5	45.4	37.6
Unley (C)	7	214	722	138	3,866	3,181	4,381	11,428	58.3	47.9	73.2	59.3
Eastern (SSD) — Balance	7	158	461	215	2,237	1,852	2,693	6,782	45.7	37.8	56.8	46.7
Glenside (C)	13	648	2,031	630	10,862	10,361	13,009	34,232	54.1	51.6	66.9	57.4
Marion (C)	5	77	229	240	1,121	777	1,137	3,035	47.0	32.6	49.2	42.8
Noarlunga (C)	5	83	271	120	1,129	952	1,024	3,105	43.9	37.0	41.1	40.7
Southern (SSD) — Balance	4	100	304	103	1,021	1,021	1,105	3,147	32.9	32.9	36.8	34.2
<b>Adelaide (SD)</b>	<b>113</b>	<b>5,394</b>	<b>14,461</b>	<b>4,388</b>	<b>91,424</b>	<b>88,098</b>	<b>108,358</b>	<b>287,880</b>	<b>54.7</b>	<b>52.7</b>	<b>67.1</b>	<b>58.1</b>
Tanunda (DC)	5	134	397	105	1,607	1,567	2,070	5,244	38.7	37.7	51.5	42.5
Barossa (SSD) — Balance	8	133	386	106	1,409	1,522	1,502	4,433	34.2	36.9	37.6	36.2
Dudley (DC)	4	91	270	25	340	427	1,297	2,064	12.1	15.1	47.5	24.7
Kingscote (DC)	5	111	303	92	654	918	1,753	3,325	19.0	26.7	52.6	32.6
Mount Barker (DC)	3	101	376	52	1,314	1,458	1,583	4,355	42.0	46.6	52.2	46.9
Victor Harbor (DC)	10	203	659	124	1,993	2,113	2,514	6,620	31.7	33.6	41.3	35.4
Fleurieu (SSD) — Balance	8	204	720	137	1,643	1,681	1,337	4,661	26.0	26.6	21.8	24.8
<b>Outer Adelaide (SD)</b>	<b>43</b>	<b>977</b>	<b>3,111</b>	<b>641</b>	<b>8,960</b>	<b>9,686</b>	<b>12,056</b>	<b>30,702</b>	<b>29.6</b>	<b>32.0</b>	<b>41.1</b>	<b>34.2</b>
Northern Yorke Peninsula (DC)	4	56	196	28	675	742	900	2,317	38.9	42.7	53.6	45.0
Yorketown (DC)	5	58	195	19	761	485	603	1,849	42.3	27.0	34.7	34.7
Yorke (SSD) — Balance	9	140	411	84	1,013	920	1,192	3,125	23.3	21.2	28.4	24.3
Lower North (SSD)	10	197	603	85	3,109	3,029	3,503	9,641	50.9	49.6	59.3	53.2
<b>Yorke and Lower North (SD)</b>	<b>28</b>	<b>451</b>	<b>1,405</b>	<b>216</b>	<b>5,558</b>	<b>5,176</b>	<b>6,198</b>	<b>16,932</b>	<b>39.8</b>	<b>37.0</b>	<b>45.8</b>	<b>40.8</b>
Barrera (DC)	3	115	330	48	866	815	1,251	2,932	24.3	22.9	36.3	27.7
Renmark (M)	5	173	511	98	1,880	2,132	2,630	6,642	35.1	39.8	50.7	41.7
Riverland (SSD) — Balance	10	274	790	338	3,740	4,206	4,835	12,781	44.0	49.5	58.8	50.7
Meningie (DC)	4	47	114	25	492	514	585	1,591	33.8	35.3	41.5	36.8
Murray Bridge (RC)	5	90	272	48	1,313	1,192	1,315	3,820	47.1	42.7	48.7	46.1
Murray Mallee (SSD) — Balance	4	64	206	37	719	873	1,113	2,705	36.2	44.0	58.0	45.9
<b>Murray Lands (SD)</b>	<b>31</b>	<b>763</b>	<b>2,223</b>	<b>594</b>	<b>9,010</b>	<b>9,732</b>	<b>11,729</b>	<b>30,471</b>	<b>38.1</b>	<b>41.1</b>	<b>51.2</b>	<b>43.4</b>
Robe (DC)	7	108	322	25	381	413	678	1,472	11.4	12.3	20.9	14.8
Tatiara (DC)	6	135	386	71	1,687	1,952	2,005	5,644	40.3	46.6	49.5	45.4
Upper South East (SSD) — Balance	9	162	463	80	1,686	1,634	1,966	5,286	33.6	32.5	40.5	35.5
Mount Gambier (C)	21	616	1,817	277	6,933	6,845	8,738	22,516	36.3	35.8	47.3	39.7
Penola (DC)	3	46	156	30	639	589	646	1,874	44.8	41.3	46.8	44.3
Lower South East (SSD) — Balance	7	115	333	53	910	966	1,027	2,903	25.5	27.1	29.8	27.4
<b>South East (SD)</b>	<b>53</b>	<b>1,182</b>	<b>3,477</b>	<b>536</b>	<b>12,236</b>	<b>12,399</b>	<b>15,060</b>	<b>39,695</b>	<b>33.4</b>	<b>33.8</b>	<b>42.5</b>	<b>36.5</b>
Le Hunte (DC)	3	57	147	21	521	692	652	1,865	29.5	39.2	38.1	35.6
Port Lincoln (C)	10	183	511	113	2,034	2,522	2,466	7,022	35.9	44.5	44.9	41.7
Lincoln (SSD) — Balance	9	123	306	72	925	839	1,198	2,962	24.3	22.0	32.5	26.2
Ceduna (DC) and Streaky Bay (DC)	6	202	558	129	2,375	2,517	3,281	8,173	37.9	40.2	54.1	44.0
Unincorporated West Coast	3	81	290	35	950	822	1,179	2,951	37.8	32.7	48.5	39.6
<b>Eyre (SD)</b>	<b>31</b>	<b>646</b>	<b>1,812</b>	<b>370</b>	<b>6,805</b>	<b>7,392</b>	<b>8,776</b>	<b>22,973</b>	<b>34.0</b>	<b>36.9</b>	<b>45.3</b>	<b>38.7</b>
Whyalla (SSD)	11	259	698	275	3,760	4,347	4,128	12,235	46.8	54.1	53.1	51.3
Port Pirie (C)	5	121	317	76	1,706	2,080	2,406	6,192	45.5	55.5	66.3	55.6
Pirie (SSD) — Balance	4	47	145	18	739	612	704	2,055	50.7	42.0	49.9	47.5
Port Augusta (C)	9	292	856	135	5,536	5,500	6,059	17,095	61.2	60.8	69.2	63.6
Flinders Ranges (SSD) — Balance	7	179	615	86	2,292	2,369	4,063	8,724	41.3	42.7	75.7	53.0
Far North (SSD)	10	392	1,107	211	7,579	6,503	6,025	20,107	62.4	53.5	51.2	55.8
<b>Northern (SD)</b>	<b>46</b>	<b>1,290</b>	<b>3,738</b>	<b>801</b>	<b>21,612</b>	<b>21,411</b>	<b>23,385</b>	<b>66,408</b>	<b>54.0</b>	<b>53.5</b>	<b>60.4</b>	<b>56.0</b>
<b>South Australia</b>	<b>345</b>	<b>10,703</b>	<b>30,227</b>	<b>7,546</b>	<b>155,605</b>	<b>153,894</b>	<b>185,562</b>	<b>495,061</b>	<b>46.9</b>	<b>46.4</b>	<b>57.9</b>	<b>50.3</b>

## SUBDIVISIONS AND STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, SEPTEMBER QUARTER 1995

<i>Guest nights</i>				<i>Guest arrivals</i>				<i>Takings from accommodation (\$'000)</i>			
<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>	<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>	<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>
4,240	3,128	3,677	11,045	2,344	1,824	2,103	6,271	184	150	160	493
1,626	1,220	1,725	4,571	899	692	1,103	2,694	50	37	48	135
2,210	1,441	1,840	5,491	1,278	992	1,208	3,478	63	46	55	164
1,957	1,828	2,389	6,174	1,032	822	1,146	3,000	101	81	108	290
3,239	2,573	3,363	9,175	1,851	1,714	2,148	5,713	149	129	162	440
80,285	80,577	100,049	260,911	36,822	36,865	41,656	115,343	5,493	5,581	6,785	17,859
10,402	8,372	12,442	31,216	5,822	4,472	6,530	16,824	220	187	304	711
3,135	2,375	3,879	9,389	1,636	1,205	1,686	4,527	138	121	169	428
7,340	5,766	8,372	21,478	3,773	3,121	4,660	11,554	233	187	267	687
3,763	2,933	4,508	11,204	2,523	1,796	2,758	7,077	175	155	204	533
17,220	15,487	21,118	53,825	6,977	6,084	9,045	22,106	935	949	1,215	3,099
2,566	1,434	2,397	6,397	1,138	864	1,055	3,057	59	39	58	156
1,749	1,568	1,869	5,186	976	865	1,041	2,882	78	66	73	217
1,638	1,567	1,857	5,062	1,109	916	1,009	3,034	61	56	52	169
141,370	130,269	169,485	441,124	68,180	62,232	77,148	207,560	7,938	7,782	9,660	25,380
3,177	2,842	3,994	10,013	1,913	1,410	2,122	5,445	110	108	140	358
2,471	2,458	2,674	7,603	1,682	1,606	1,932	5,220	87	91	92	270
788	796	2,147	3,731	381	412	1,051	1,844	19	25	64	109
1,338	1,616	3,314	6,268	789	1,090	2,175	4,054	40	57	114	211
2,713	2,942	3,259	8,914	1,776	1,624	2,084	5,484	102	113	116	332
4,633	4,293	5,600	14,526	2,902	2,602	3,504	9,008	156	151	185	493
3,559	3,241	2,839	9,639	1,955	1,715	1,919	5,589	129	148	113	390
18,679	18,188	23,827	60,694	11,398	10,459	14,787	36,644	644	694	825	2,163
1,038	1,152	1,499	3,689	764	850	942	2,556	38	41	50	129
1,464	789	1,099	3,352	610	417	529	1,556	39	24	32	96
1,772	1,297	1,853	4,922	1,030	871	1,098	2,999	34	31	42	107
5,850	5,326	6,141	17,317	3,810	3,607	4,146	11,563	191	190	209	590
10,124	8,564	10,592	29,280	6,214	5,745	6,715	18,674	303	286	333	922
1,711	1,599	2,301	5,611	1,012	963	1,361	3,336	51	51	74	176
3,415	3,301	4,680	11,396	2,219	1,859	3,003	7,081	90	100	140	330
5,821	6,403	7,948	20,172	3,516	3,548	4,887	11,951	195	207	242	644
840	791	1,084	2,715	755	680	935	2,370	21	21	26	68
2,204	1,892	2,306	6,402	1,591	1,139	1,637	4,367	64	55	62	182
1,264	1,306	1,911	4,481	970	898	1,226	3,094	35	39	52	127
15,255	15,292	20,230	50,777	10,063	9,087	13,049	32,199	457	473	596	1,526
804	918	1,476	3,198	654	686	1,151	2,491	19	21	36	77
2,801	2,803	3,256	8,860	2,351	2,012	2,636	6,999	83	86	94	263
2,907	2,351	3,111	8,369	2,248	1,722	2,346	6,316	83	76	90	249
12,539	11,016	15,734	39,289	6,982	7,028	10,253	24,263	398	380	482	1,260
1,171	908	1,170	3,249	868	689	861	2,418	50	43	52	144
1,385	1,401	1,595	4,381	898	903	1,134	2,935	41	40	46	127
21,607	19,397	26,342	67,346	14,001	13,040	18,381	45,422	673	647	800	2,120
1,108	950	872	2,930	614	687	702	2,003	22	31	27	81
3,072	3,592	3,776	10,440	1,933	2,298	2,342	6,573	110	134	139	384
1,458	1,273	1,820	4,551	971	917	1,236	3,124	40	41	49	130
3,805	4,511	5,499	13,815	2,464	2,771	3,874	9,109	114	120	161	396
1,991	1,604	2,454	6,049	1,735	1,542	2,305	5,582	50	47	63	160
11,434	11,930	14,421	37,785	7,717	8,215	10,459	26,391	337	374	440	1,151
5,083	5,600	5,592	16,275	2,767	2,829	3,144	8,740	204	230	220	655
2,473	2,839	3,671	8,983	1,781	2,124	2,732	6,637	103	129	149	381
1,358	891	1,166	3,415	1,133	768	1,024	2,925	37	29	39	104
9,286	8,237	9,618	27,141	6,942	6,232	7,280	20,454	306	301	331	938
4,955	4,294	7,842	17,091	3,132	2,649	4,844	10,625	145	139	251	534
13,379	10,035	9,862	33,276	10,978	8,262	7,850	27,090	459	381	363	1,203
36,534	31,896	37,751	106,181	26,733	22,864	26,874	76,471	1,254	1,208	1,352	3,814
255,003	235,536	302,648	793,187	144,306	131,642	167,413	443,361	11,606	11,465	14,006	37,077

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS, SOUTH AUSTRALIA

Particulars	Adelaide (SD)			Total	Outer Adelaide (SD)		Total
	Western (SSD)	Eastern (SSD)	Southern (SSD)		Kangaroo Island (SSD)	Barossa and Fleurieu (SSDs)	
LETTING ENTITIES, CAPACITY AND EMPLOYMENT							
<i>September quarter 1994—</i>							
Letting entities	11	12	14	37	10	9	19
Flats, units and houses							
Single bedroom	31	87	61	179	25	17	42
Multiple bedroom	87	113	171	371	42	322	364
<i>Total flats, units and houses</i>	<i>118</i>	<i>200</i>	<i>232</i>	<i>550</i>	<i>67</i>	<i>339</i>	<i>406</i>
Bed spaces	482	802	1,080	2,364	325	2,049	2,374
Employment (persons) (a)	27	48	55	130	18	13	31
<i>September quarter 1995—</i>							
Letting entities	11	12	15	38	9	9	18
Flats, units and houses							
Single bedroom	31	96	67	194	26	18	44
Multiple bedroom	86	103	171	360	36	320	356
<i>Total flats, units and houses</i>	<i>117</i>	<i>199</i>	<i>238</i>	<i>554</i>	<i>62</i>	<i>338</i>	<i>400</i>
Bed spaces	478	743	1,121	2,342	297	1,980	2,277
Employment (persons) (a)	28	46	58	132	18	14	32
UNIT NIGHTS OCCUPIED							
<i>September quarter 1994</i>	<i>6,025</i>	<i>11,553</i>	<i>10,100</i>	<i>27,678</i>	<i>1,789</i>	<i>4,743</i>	<i>6,532</i>
<i>1995—</i>							
July	2,034	3,766	3,578	9,378	404	1,906	2,310
August	1,676	3,256	2,926	7,858	272	1,209	1,481
September	1,855	3,724	3,938	9,517	626	1,643	2,269
<i>September quarter 1995</i>	<i>5,565</i>	<i>10,746</i>	<i>10,442</i>	<i>26,753</i>	<i>1,302</i>	<i>4,758</i>	<i>6,060</i>
UNIT OCCUPANCY RATES (per cent)							
<i>September quarter 1994</i>	<i>55.5</i>	<i>62.8</i>	<i>47.3</i>	<i>54.7</i>	<i>29.0</i>	<i>15.2</i>	<i>17.5</i>
<i>1995—</i>							
July	56.1	61.0	48.5	54.6	21.0	18.2	18.6
August	46.2	52.8	39.7	45.8	14.5	11.5	12.0
September	52.8	62.4	55.2	57.3	33.7	16.2	18.9
<i>September quarter 1995</i>	<i>51.7</i>	<i>58.7</i>	<i>47.7</i>	<i>52.5</i>	<i>23.0</i>	<i>15.3</i>	<i>16.5</i>
UNIT LETTINGS							
<i>September quarter 1994</i>	<i>1,364</i>	<i>1,617</i>	<i>1,754</i>	<i>4,735</i>	<i>554</i>	<i>1,104</i>	<i>1,658</i>
<i>1995—</i>							
July	503	480	532	1,515	122	425	547
August	378	475	474	1,327	91	272	363
September	426	528	700	1,654	213	396	609
<i>September quarter 1995</i>	<i>1,307</i>	<i>1,483</i>	<i>1,706</i>	<i>4,496</i>	<i>426</i>	<i>1,093</i>	<i>1,519</i>
AVERAGE LENGTH OF STAY (days)							
<i>September quarter 1994</i>	<i>4.4</i>	<i>7.1</i>	<i>5.8</i>	<i>5.8</i>	<i>3.2</i>	<i>4.3</i>	<i>3.9</i>
<i>1995—</i>							
July	4.0	7.8	6.7	6.2	3.3	4.5	4.2
August	4.4	6.9	6.2	5.9	3.0	4.4	4.1
September	4.4	7.1	5.6	5.8	2.9	4.1	3.7
<i>September quarter 1995</i>	<i>4.3</i>	<i>7.2</i>	<i>6.1</i>	<i>6.0</i>	<i>3.1</i>	<i>4.4</i>	<i>4.0</i>
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>September quarter 1994</i>	<i>416</i>	<i>702</i>	<i>697</i>	<i>1,815</i>	<i>85</i>	<i>187</i>	<i>272</i>
<i>1995—</i>							
July	145	248	226	619	21	82	103
August	123	208	161	492	14	47	61
September	127	250	251	628	33	69	102
<i>September quarter 1995</i>	<i>395</i>	<i>706</i>	<i>638</i>	<i>1,740</i>	<i>68</i>	<i>198</i>	<i>266</i>

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS,  
SOUTH AUSTRALIA — continued

Particulars	Yorke and Lower North (SD)	Murray Lands and South East (SDs)	Eyre (SD)	Northern (SD)	South Australia
LETTING ENTITIES, CAPACITY AND EMPLOYMENT					
September quarter 1994— Letting entities	10	7	9	6	88
Flats, units and houses					
Single bedroom	42	22	28	8	321
Multiple bedroom	59	114	50	47	1,005
Total flats, units and houses	101	136	78	55	1,326
Bed spaces	495	846	369	294	6,742
Employment (persons)(a)	27	10	20	22	240
September quarter 1995— Letting entities	9	8	9	5	87
Flats, units and houses					
Single bedroom	17	21	18	8	302
Multiple bedroom	52	119	61	39	987
Total flats, units and houses	69	140	79	47	1,289
Bed spaces	362	860	377	248	6,466
Employment (persons)(a)	19	12	19	14	228
UNIT NIGHTS OCCUPIED					
September quarter 1994	3,170	660	1,466	2,028	41,534
1995—					
July	489	258	390	679	13,504
August	572	157	357	385	10,810
September	574	299	577	807	14,043
September quarter 1995	1,635	714	1,324	1,871	38,357
UNIT OCCUPANCY RATES (per cent)					
September quarter 1994	34.1	5.3	20.4	40.1	34.0
1995—					
July	22.9	5.9	15.9	46.6	33.8
August	26.7	3.6	15.6	26.4	27.2
September	27.7	7.1	24.3	57.2	36.3
September quarter 1995	25.8	5.5	18.6	43.3	32.4
UNIT LETTINGS					
September quarter 1994	1,351	223	288	984	9,239
1995—					
July	148	74	96	305	2,685
August	123	58	106	198	2,175
September	191	114	179	324	3,071
September quarter 1995	462	246	381	827	7,931
AVERAGE LENGTH OF STAY (days)					
September quarter 1994	2.3	3.0	5.1	2.1	4.5
1995—					
July	3.3	3.5	4.1	2.2	5.0
August	4.7	2.7	3.4	1.9	5.0
September	3.0	2.6	3.2	2.5	4.6
September quarter 1995	3.5	2.9	3.5	2.3	4.8
TAKINGS FROM ACCOMMODATION (\$'000)					
September quarter 1994	118	33	52	129	2,418
1995—					
July	18	13	15	45	813
August	24	9	12	27	625
September	22	16	23	44	835
September quarter 1995	63	38	50	116	2,273

(a) Employment numbers exclude real estate agents and their employees.

TABLE 9—CARAVAN PARKS BY STATISTICAL DIVISION, SOUTH AUSTRALIA

Particulars	Adelaide (SD)			Outer Adelaide (SD)			Yorke and Lower North (SD)	Murray Lands (SD)		
	Short-term	Long-term	Total	Short-term	Long-term	Total	Total	Short-term	Long-term	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT										
<i>September quarter 1994</i>										
Establishments	12	14	26	23	7	30	36	27	7	34
Capacity										
On-site vans	168	87	255	115	35	150	116	131	60	191
Other powered sites	1,031	1,506	2,537	2,236	347	2,583	2,477	1,742	277	2,019
Unpowered sites	268	144	412	1,148	281	1,429	488	896	79	975
Cabins, flats, etc.	203	173	376	197	34	231	173	205	46	251
<i>Total capacity</i>	<i>1,670</i>	<i>1,910</i>	<i>3,580</i>	<i>3,696</i>	<i>697</i>	<i>4,393</i>	<i>3,254</i>	<i>2,974</i>	<i>462</i>	<i>3,436</i>
Sites occupied by long-term guests	122	964	1,086	137	119	256	122	122	102	224
Other sites permanently reserved	24	—	24	562	8	570	578	258	4	262
Employment (persons)	70	61	131	77	16	93	99	73	21	94
<i>September quarter 1995—</i>										
Establishments	12	14	26	23	7	30	35	26	8	34
Capacity										
On-site vans	141	74	215	119	34	153	116	109	84	193
Other powered sites	1,033	1,544	2,577	2,230	375	2,605	2,439	1,678	334	2,012
Unpowered sites	273	142	415	1,114	281	1,395	441	903	101	1,004
Cabins, flats, etc.	236	191	427	218	25	243	180	214	49	263
<i>Total capacity</i>	<i>1,683</i>	<i>1,951</i>	<i>3,634</i>	<i>3,681</i>	<i>715</i>	<i>4,396</i>	<i>3,176</i>	<i>2,904</i>	<i>568</i>	<i>3,472</i>
Sites occupied by long-term guests	124	942	1,066	139	108	247	110	158	97	255
Other sites permanently reserved	41	11	52	558	6	564	631	284	6	290
Employment (persons)	89	60	149	79	13	92	100	80	28	108
SITE NIGHTS OCCUPIED										
<i>September quarter 1994</i>	<i>50,864</i>	<i>96,417</i>	<i>147,281</i>	<i>93,016</i>	<i>14,913</i>	<i>107,929</i>	<i>88,033</i>	<i>53,039</i>	<i>13,574</i>	<i>66,613</i>
<i>1995—</i>										
July	17,347	32,726	50,073	31,372	4,513	35,885	32,078	19,156	5,077	24,233
August	15,551	32,981	48,532	31,187	4,521	35,708	30,811	18,509	4,686	23,195
September	20,784	32,309	53,093	34,248	4,587	38,835	34,582	20,047	5,188	25,235
<i>September quarter 1995</i>	<i>53,682</i>	<i>98,016</i>	<i>151,698</i>	<i>96,807</i>	<i>13,621</i>	<i>110,428</i>	<i>97,471</i>	<i>57,712</i>	<i>14,951</i>	<i>72,663</i>
SITE OCCUPANCY RATES (per cent)										
<i>September quarter 1994</i>	<i>33.1</i>	<i>54.9</i>	<i>44.7</i>	<i>27.4</i>	<i>23.3</i>	<i>26.7</i>	<i>29.4</i>	<i>19.4</i>	<i>31.9</i>	<i>21.1</i>
<i>1995—</i>										
July	33.2	54.1	44.4	27.5	20.4	26.3	32.6	21.3	28.8	22.5
August	29.8	54.5	43.1	27.3	20.4	26.2	31.3	20.6	26.6	21.6
September	41.2	55.2	48.7	31.0	21.4	29.4	36.3	23.0	30.4	24.2
<i>September quarter 1995</i>	<i>34.7</i>	<i>54.6</i>	<i>45.4</i>	<i>28.6</i>	<i>20.7</i>	<i>27.3</i>	<i>33.4</i>	<i>21.6</i>	<i>28.6</i>	<i>22.7</i>
TAKINGS FROM ACCOMMODATION (\$'000)										
<i>September quarter 1994</i>	<i>1,005</i>	<i>800</i>	<i>1,805</i>	<i>595</i>	<i>182</i>	<i>777</i>	<i>591</i>	<i>472</i>	<i>151</i>	<i>623</i>
<i>1995—</i>										
July	379	247	626	211	54	264	240	180	52	233
August	277	282	558	188	53	241	214	162	45	207
September	436	287	723	266	55	321	300	198	58	256
<i>September quarter 1995</i>	<i>1,092</i>	<i>816</i>	<i>1,908</i>	<i>665</i>	<i>162</i>	<i>826</i>	<i>754</i>	<i>540</i>	<i>156</i>	<i>696</i>



TABLE 9—CARAVAN PARKS BY STATISTICAL DIVISION, SOUTH AUSTRALIA—continued

Particulars	South East (SD)		Eyre (SD)	Northern (SD)	South Australia			
	Short-term	Long-term	Total	Total	Total	Short-term	Long-term	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>								
<i>September quarter 1994</i>								
Establishments	17	7	24	24	40	171	43	214
Capacity								
On-site vans	85	65	150	94	200	884	272	1,156
Other powered sites	1,491	251	1,742	1,582	1,807	12,031	2,716	14,747
Unpowered sites	413	154	567	894	1,867	5,746	886	6,632
Cabins, flats, etc.	137	94	231	191	252	1,127	378	1,705
<i>Total capacity</i>	<i>2,126</i>	<i>564</i>	<i>2,690</i>	<i>2,761</i>	<i>4,126</i>	<i>19,988</i>	<i>4,252</i>	<i>24,240</i>
Sites occupied by long-term guests	14	70	84	61	215	642	1,406	2,048
Other sites permanently reserved	11		11	39	28	1,499	13	1,512
Employment (persons)	63	29	92	77	131	573	144	717
<i>September quarter 1995—</i>								
Establishments	19	6	25	24	41	169	46	215
Capacity								
On-site vans	100	46	146	102	209	860	274	1,134
Other powered sites	1,567	199	1,766	1,578	1,870	11,980	2,867	14,847
Unpowered sites	406	135	541	915	2,291	6,053	949	7,002
Cabins, flats, etc.	190	46	236	187	260	1,457	339	1,796
<i>Total capacity</i>	<i>2,263</i>	<i>426</i>	<i>2,689</i>	<i>2,782</i>	<i>4,630</i>	<i>20,350</i>	<i>4,429</i>	<i>24,779</i>
Sites occupied by long-term guests	39	57	96	69	196	692	1,347	2,039
Other sites permanently reserved	9		9	50	21	1,579	38	1,617
Employment (persons)	70	20	90	116	133	636	152	788
<b>SITE NIGHTS OCCUPIED</b>								
<i>September quarter 1994</i>	<i>10,884</i>	<i>10,167</i>	<i>21,051</i>	<i>30,969</i>	<i>73,498</i>	<i>384,095</i>	<i>151,279</i>	<i>535,374</i>
<i>1995</i>								
July	4,466	2,374	6,840	9,122	27,239	133,822	51,648	185,470
August	4,158	2,254	6,412	9,782	23,820	127,142	51,118	178,260
September	7,014	2,475	9,489	14,590	31,957	156,074	51,707	207,781
<i>September quarter 1995</i>	<i>15,638</i>	<i>7,103</i>	<i>22,741</i>	<i>33,494</i>	<i>83,016</i>	<i>417,038</i>	<i>154,473</i>	<i>571,511</i>
<b>SITE OCCUPANCY RATES (per cent)</b>								
September quarter 1994	5.6	19.6	8.5	12.2	19.4	20.9	38.7	24.0
<i>1995</i>								
July	6.4	18.0	8.2	10.6	19.0	21.2	37.6	24.1
August	5.9	17.1	7.7	11.3	16.6	20.2	37.2	23.2
September	10.3	19.4	11.8	17.5	23.0	25.6	38.9	28.0
September quarter 1995	7.5	18.1	9.2	13.1	19.5	22.3	37.9	25.1
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>								
<i>September quarter 1994</i>	<i>210</i>	<i>144</i>	<i>354</i>	<i>415</i>	<i>1,062</i>	<i>4,211</i>	<i>1,416</i>	<i>5,628</i>
<i>1995</i>								
July	89	25	114	117	427	1,570	451	2,021
August	69	22	91	116	346	1,308	466	1,774
September	128	32	160	199	480	1,930	509	2,439
<i>September quarter 1995</i>	<i>287</i>	<i>78</i>	<i>365</i>	<i>432</i>	<i>1,253</i>	<i>4,809</i>	<i>1,426</i>	<i>6,235</i>

TABLE 10—CARAVAN PARKS: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS

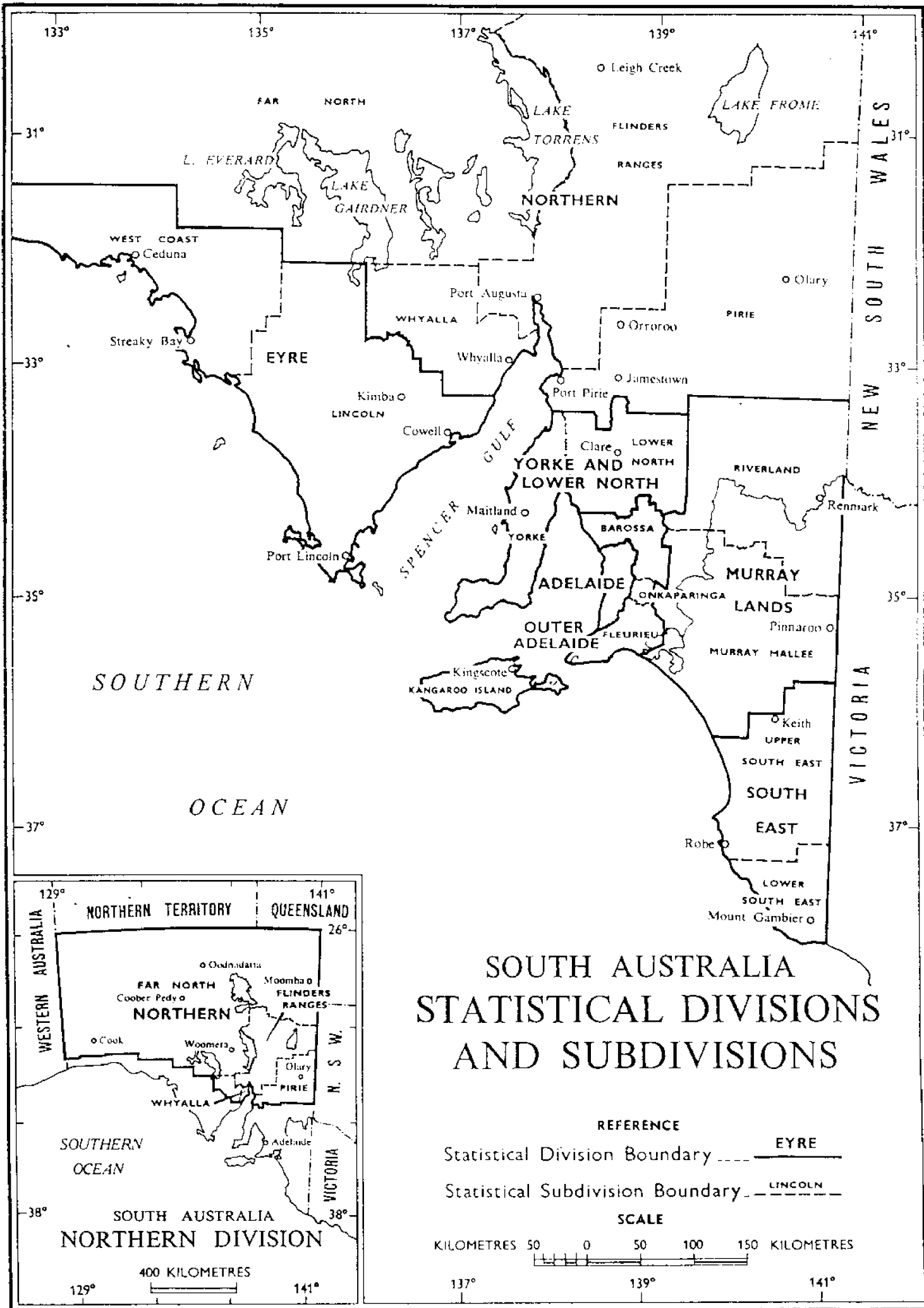
Statistical Divisions and Selected Subdivisions and Statistical Local Areas	Establishments	Capacity				Cabins, flats, etc.	Total	Sites occupied by long-term guests	Other sites permanently reserved	Employment (persons)
		On-site vans	Other powered sites	Unpowered sites						
Northern (SSD)	7	23	880	69	77	1,049	621		36	
Western and Eastern (SSDs)	5	79	505	163	174	921	59	1	58	
Noarlunga (C)	5	8	434	28	111	581	260	10	18	
Willunga (DC)	4	64	344	84	16	508	35	20	15	
Southern (SSD) — Balance	5	41	414	71	49	575	91	21	22	
<i>Adelaide (SD)</i>	<i>26</i>	<i>215</i>	<i>2,577</i>	<i>415</i>	<i>427</i>	<i>3,634</i>	<i>1,066</i>	<i>52</i>	<i>149</i>	
Barossa (SSD)	8	44	677	625	51	1,397	81	20	29	
Kangaroo Island (SSD)	5	25	103	77	19	224		—	12	
Port Elliot and Gootwa (DC)	5	31	549	157	75	812	30	120	17	
Yankalilla (DC)	4	8	400	141	39	588	15	205	9	
Fleurieu (SSD) — Balance and Onkaparinga (SSD)	8	45	876	395	59	1,375	121	219	25	
<i>Outer Adelaide (SD)</i>	<i>30</i>	<i>153</i>	<i>2,605</i>	<i>1,395</i>	<i>243</i>	<i>4,396</i>	<i>247</i>	<i>564</i>	<i>92</i>	
Central Yorke Peninsula (DC)	7	26	414	54	28	522	31	258	19	
Minlaton (DC)	4	12	294	56	16	378	6	55	12	
Yorke town (DC)	5	23	499	96	17	635	23	105	14	
Yorke (SSD) — Balance	11	43	969	89	83	1,184	29	186	34	
Lower North (SSD)	8	12	263	146	36	457	21	27	21	
<i>Yorke and Lower North (SD)</i>	<i>35</i>	<i>116</i>	<i>2,439</i>	<i>441</i>	<i>180</i>	<i>3,176</i>	<i>110</i>	<i>631</i>	<i>100</i>	
Riverland (SSD)	13	123	1,083	490	150	1,846	191	85	52	
Meningie (DC)	6	20	274	246	41	581	12	5	17	
Murray Bridge (RC)	6	36	231	109	40	416	32	44	19	
Murray Mallee (SSD) — Balance	9	14	424	159	32	629	20	156	20	
<i>Murray Lands (SD)</i>	<i>34</i>	<i>193</i>	<i>2,012</i>	<i>1,004</i>	<i>263</i>	<i>3,472</i>	<i>255</i>	<i>290</i>	<i>108</i>	
Robe (DC)	3	8	333	86	40	467	1	—	15	
Upper South East (SSD)										
— Balance	7	48	322	184	13	567	20	8	31	
Mount Gambier (C)	3	42	365	15	72	494	20	—	17	
Lower South East (SSD)										
— Balance	12	48	746	256	111	1,161	55	1	27	
<i>South East (SD)</i>	<i>25</i>	<i>146</i>	<i>1,766</i>	<i>541</i>	<i>236</i>	<i>2,689</i>	<i>96</i>	<i>9</i>	<i>90</i>	
Lincoln (SSD)	15	71	1,040	520	105	1,736	61	47	60	
West Coast (SSD)	9	31	538	395	82	1,046	8	3	56	
<i>Eyre (SD)</i>	<i>24</i>	<i>102</i>	<i>1,578</i>	<i>915</i>	<i>187</i>	<i>2,782</i>	<i>69</i>	<i>50</i>	<i>116</i>	
Pirie (SSD)	10	42	336	220	25	623	31	3	20	
Mount Remarkable (DC)	5	15	187	230	21	453	8	3	9	
Port Augusta (C)	3	35	243	160	64	502	33	7	22	
Unincorporated Flinders Ranges	5	10	101	718	10	839		—	14	
Flinders Ranges (SSD) — Balance	4	32	237	170	27	466	4	—	16	
Unincorporated Far North	7	13	177	466	51	707		—	23	
Far North (SSD) — Balance and Whyalla (SSD)	7	62	589	327	62	1,040	120	8	29	
<i>Northern (SD)</i>	<i>41</i>	<i>209</i>	<i>1,870</i>	<i>2,291</i>	<i>260</i>	<i>4,630</i>	<i>196</i>	<i>21</i>	<i>133</i>	
<i>South Australia</i>										
Short-term parks	169	860	11,980	6,053	1,457	20,350	692	1,579	636	
Long-term parks	46	274	2,867	949	339	4,429	1,347	38	152	
<i>Total</i>	<i>215</i>	<i>1,134</i>	<i>14,847</i>	<i>7,002</i>	<i>1,796</i>	<i>24,779</i>	<i>2,039</i>	<i>1,617</i>	<i>788</i>	

## AND STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, SEPTEMBER QUARTER 1995

<i>Site nights occupied</i>				<i>Site occupancy rates (per cent)</i>				<i>Takings from accommodation (\$ '000)</i>			
<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>	<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>	<i>July</i>	<i>Aug.</i>	<i>Sept.</i>	<i>Sept. qtr</i>
21,969	22,297	21,718	65,984	67.6	68.6	69.0	68.4	143	188	181	512
11,006	9,862	13,770	34,638	38.5	34.5	49.8	40.9	276	202	318	796
8,633	8,722	8,407	25,762	47.9	48.4	48.2	48.2	82	74	79	235
2,558	2,331	2,710	7,599	16.2	14.8	17.8	16.3	28	20	34	81
5,907	5,320	6,488	17,715	33.1	29.8	37.6	33.5	98	74	111	284
50,073	48,532	53,093	151,698	44.4	43.1	48.7	45.4	626	558	723	1,908
4,478	4,454	5,452	14,384	10.3	10.3	13.0	11.2	59	53	75	187
186	269	508	963	2.7	3.9	7.6	4.7	4	7	13	23
6,061	6,067	6,516	18,644	24.1	24.1	26.7	25.0	27	22	39	87
8,756	8,586	9,034	26,376	48.0	47.1	51.2	48.8	73	56	69	198
16,404	16,332	17,325	50,061	38.5	38.3	42.0	39.6	101	103	126	330
35,885	35,708	38,835	110,428	26.3	26.2	29.4	27.3	264	241	321	826
10,073	9,989	10,594	30,656	62.2	61.7	67.7	63.8	30	26	41	97
2,157	2,174	2,401	6,732	18.4	18.6	21.2	19.4	8	9	11	28
5,228	5,138	5,786	16,152	26.6	26.1	30.4	27.6	37	30	49	116
11,212	10,281	11,322	32,815	30.5	28.0	31.9	30.1	131	118	147	396
3,408	3,229	4,479	11,116	24.1	22.8	32.7	26.4	34	31	52	118
32,078	30,811	34,582	97,471	32.6	31.3	36.3	33.4	240	214	300	754
14,188	13,314	14,260	41,762	24.8	23.3	25.7	24.6	172	147	180	499
783	735	1,234	2,752	4.3	4.1	7.1	5.1	12	10	19	41
3,012	2,846	3,196	9,054	23.4	22.1	25.6	23.7	20	19	23	61
6,250	6,300	6,545	19,095	32.1	32.3	34.7	33.0	29	31	35	95
24,233	23,195	25,235	72,663	22.5	21.6	24.2	22.7	233	207	256	696
291	254	492	1,037	2.0	1.8	3.5	2.4	10	7	13	30
1,525	1,515	2,661	5,701	8.7	8.6	15.6	10.9	22	22	30	74
1,865	1,776	2,655	6,296	12.2	11.6	17.9	13.9	39	30	59	128
3,159	2,867	3,681	9,707	8.8	8.0	10.6	9.1	43	32	58	133
6,840	6,412	9,489	22,741	8.2	7.7	11.8	9.2	114	91	160	365
6,175	6,132	8,354	20,661	11.5	11.4	16.0	12.9	71	60	105	236
2,947	3,650	6,236	12,833	9.1	11.3	19.9	13.3	46	56	94	196
9,122	9,782	14,590	33,494	10.6	11.3	17.5	13.1	117	116	199	432
2,446	2,418	3,237	8,101	12.7	12.5	17.3	14.1	36	30	46	112
1,200	1,031	2,082	4,313	8.5	7.3	15.3	10.3	20	12	30	61
5,472	5,080	5,992	16,544	35.2	32.6	39.8	35.8	101	91	110	302
2,639	3,095	5,390	11,124	10.1	11.9	21.4	14.4	26	33	52	111
2,371	2,098	5,165	9,634	16.4	14.5	36.9	22.5	62	49	106	216
3,490	2,468	2,002	7,960	15.9	11.3	9.4	12.2	53	37	32	122
9,621	7,630	8,089	25,340	29.8	23.7	25.9	26.5	130	95	103	328
27,239	23,820	31,957	83,016	19.0	16.6	23.0	19.5	427	346	480	1,253
133,822	127,142	156,074	417,038	21.2	20.2	25.6	22.3	1,570	1,308	1,930	4,809
51,648	51,118	51,707	154,473	37.6	37.2	38.9	37.9	451	466	509	1,426
185,470	178,260	207,781	571,511	24.1	23.2	28.0	25.1	2,021	1,774	2,439	6,235

TABLE 11 — VISITOR HOSTELS BY STATISTICAL DIVISIONS AND SELECTED AREAS, SOUTH AUSTRALIA

Particulars	Adelaide (SD)			Outer Adelaide (SD)	Northern (SD)	Balance of State	South Australia
	Eastern (SSD)	Balance	Total				
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>September quarter 1994—</i>							
Establishments	14	3	17	9	9	6	41
Bed spaces	685	202	887	246	701	188	2,022
Employment (persons)	52	10	62	19	34	12	127
<i>September quarter 1995—</i>							
Establishments	14	4	18	10	9	6	43
Bed spaces	709	239	948	264	690	129	2,031
Employment (persons)	58	22	80	28	42	10	160
GUEST NIGHTS							
<i>September quarter 1994</i>	<i>22,046</i>	<i>4,815</i>	<i>26,861</i>	<i>3,284</i>	<i>16,080</i>	<i>2,251</i>	<i>48,476</i>
<i>1995—</i>							
July	8,436	1,398	9,834	627	3,377	716	14,554
August	8,377	1,277	9,654	624	2,121	671	13,070
September	10,003	1,617	11,620	908	2,504	1,292	16,324
<i>September quarter 1995</i>	<i>26,816</i>	<i>4,292</i>	<i>31,108</i>	<i>2,159</i>	<i>8,002</i>	<i>2,679</i>	<i>43,948</i>
BED OCCUPANCY RATES (per cent)							
<i>September quarter 1994</i>	<i>35.0</i>	<i>25.9</i>	<i>32.9</i>	<i>14.8</i>	<i>24.9</i>	<i>13.0</i>	<i>26.1</i>
<i>1995—</i>							
July	38.4	18.9	33.5	7.7	15.8	17.9	23.1
August	38.1	17.2	32.9	7.6	9.9	16.8	20.8
September	47.0	22.6	40.9	11.5	12.1	33.4	26.8
<i>September quarter 1995</i>	<i>41.1</i>	<i>19.5</i>	<i>35.7</i>	<i>8.9</i>	<i>12.6</i>	<i>22.6</i>	<i>23.5</i>
GUEST ARRIVALS							
<i>September quarter 1994</i>	<i>8,545</i>	<i>1,681</i>	<i>10,226</i>	<i>2,730</i>	<i>14,750</i>	<i>886</i>	<i>28,592</i>
<i>1995—</i>							
July	3,213	567	3,780	513	3,101	97	7,491
August	3,024	584	3,608	538	1,874	70	6,090
September	3,690	729	4,419	717	2,326	301	7,763
<i>September quarter 1995</i>	<i>9,927</i>	<i>1,880</i>	<i>11,807</i>	<i>1,768</i>	<i>7,301</i>	<i>468</i>	<i>21,344</i>
AVERAGE LENGTH OF STAY (days)							
<i>September quarter 1994</i>	<i>2.6</i>	<i>2.9</i>	<i>2.6</i>	<i>1.2</i>	<i>1.1</i>	<i>2.5</i>	<i>1.7</i>
<i>1995—</i>							
July	2.6	2.5	2.6	1.2	1.1	7.4	1.9
August	2.8	2.2	2.7	1.2	1.1	9.6	2.1
September	2.7	2.2	2.6	1.3	1.1	4.3	2.1
<i>September quarter 1995</i>	<i>2.7</i>	<i>2.3</i>	<i>2.6</i>	<i>1.2</i>	<i>1.1</i>	<i>5.7</i>	<i>2.1</i>
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>September quarter 1994</i>	<i>233</i>	<i>42</i>	<i>275</i>	<i>33</i>	<i>102</i>	<i>18</i>	<i>428</i>
<i>1995—</i>							
July	93	11	104	7	27	8	145
August	96	13	109	6	18	7	140
September	112	17	128	9	20	11	168
<i>September quarter 1995</i>	<i>300</i>	<i>41</i>	<i>341</i>	<i>22</i>	<i>64</i>	<i>26</i>	<i>452</i>



# EXPLANATORY NOTES

## INTRODUCTION

**1** This publication contains data for South Australia from a quarterly survey of tourist accommodation establishments.

## SCOPE

**2** Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
  - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
  - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
  - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
  - *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

**3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

**4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

## AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION

**5** Statistics presented in this publication have been classified according to the Australian Standard Geographic Classification (ASGC), Edition 2.5. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

# EXPLANATORY NOTES

AUSTRALIAN STANDARD  
GEOGRAPHICAL CLASSIFICATION  
continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics. In aggregate, SLAs cover the whole of the State without gaps or overlaps.

STATISTICAL SUBDIVISIONS (SSDs) consist of one or more SLAs and form the intermediate size spatial unit for the presentation of regional data.

STATISTICAL DIVISIONS (SDs) consist of one or more SSDs. The divisions are designed to be relatively homogeneous regions characterised by identifiable social and economic units within the region, under the unifying influence of one or more major towns or cities.

For more detailed information, refer to the ASGC (1216.0).

UNPUBLISHED STATISTICS

**6** The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

**7** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue: 1991)
- *Overseas Arrivals and Departures, Australia* (3401.0) (monthly)
- *Tourism Indicators, Australia* (8634.0) (quarterly)
- *Tourist Accommodation, Australia* (8635.0) (quarterly)

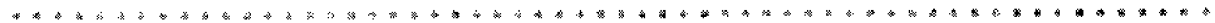
**8** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the *Catalogue* and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised
- .. not applicable
- nil
- (C) Municipality with City Status
- (DC) District council
- (M) Municipality
- (RC) Rural City

**9** Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

# GLOSSARY



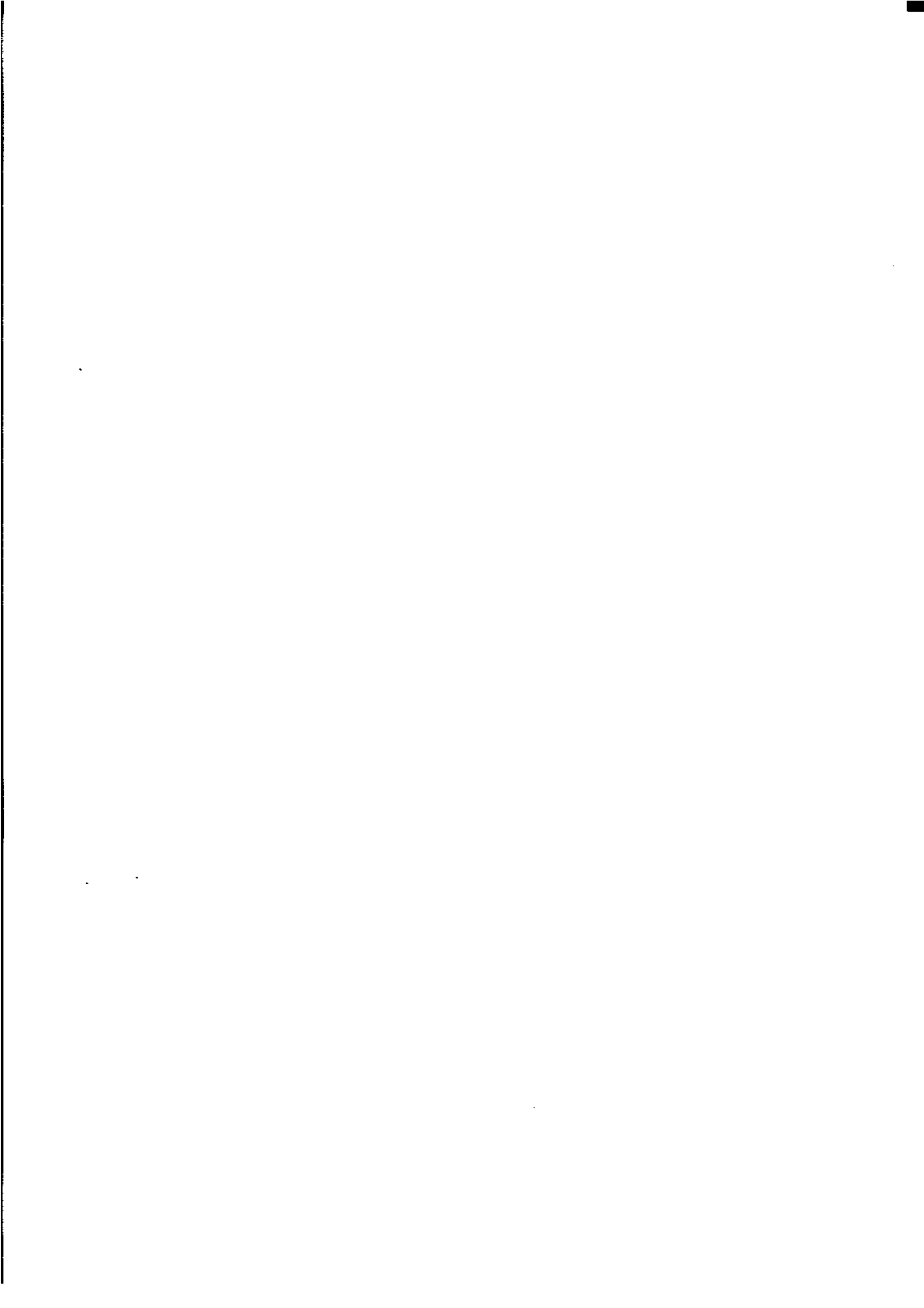
<b>Average length of stay</b>	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> <li>▪ for hotels, motels and guest houses, by dividing <i>Guest nights</i> by <i>Guest arrivals</i> and</li> <li>▪ for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.</li> </ul>
<b>Bed spaces</b>	<p>Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.</p>
<b>Capacity</b>	<p>Capacity in terms of <i>Guest rooms</i>, <i>Bed spaces</i>, <i>Holiday units</i> or <i>Caravan park sites</i>, etc. is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.</p>
<b>Caravan park capacity</b>	<p>The total number of <i>On-site vans</i>, <i>Other powered sites</i>, <i>Unpowered sites</i> and <i>Cabins</i>, etc.</p>
<b>Employment</b>	<p>The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).</p>
<b>Establishments</b>	<p>For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.</p>
<b>Guest arrivals</b>	<p>The total number of paying guests counted only on the first night they stayed at the accommodation establishment.</p>
<b>Letting entities</b>	<p>For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.</p>
<b>Occupancy</b>	<p>Occupancy in terms of <i>Room nights</i>, <i>Unit nights</i> or <i>Site nights occupied</i> refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as <i>Site nights occupied</i> irrespective of whether the tenants of individual sites were in residence on any particular night.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.</p>
<b>Occupancy rates</b>	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.</p> <p><i>Room occupancy rate</i> (%) for the period =</p> $\frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>



## GLOSSARY

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- Other sites permanently reserved** The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.
- Room nights available** The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Includes operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.
- Sites occupied by long-term guests** The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
- Star grading** The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
- Takings from accommodation** Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
- Unit lettings** The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.







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